



CONVERGENCE
COLLABORATION
COMMUNICATION

AIR NEW ZEALAND INFLIGHT ENTERTAINMENT

NEW WORK FOR SCREEN | CALL FOR EXPRESSIONS OF INTEREST

Due: 16 November, 2011

CoLab is seeking Expressions of Interest from artists, animators, dancers and/or filmmakers to create a new work for screen that directly interrogates the inflight experience. The New Work for Screen commissions are an opportunity to feature in Air New Zealand's Inflight Entertainment program. The initiative is made possible through the support of Creative New Zealand.

The Brief

While frequently referred to as a non-place to be endured, the experience of international flight and the micro and macro politics it intersects with are complex and multi faceted. We encourage Expressions of Interest that address one of the following issues: the subjective experience of flight; migration and diasporas; civil aviation and national identity; the politics of international civil aviation; and the history and fantasy of flight.

We are seeking works that innovatively explore how a Work for Screen can intervene in the inflight experience to illuminate it, and change the passenger's perception of it.

Critical works are welcomed, however when making a proposal you should bear in mind that Air New Zealand will not screen works which are deemed likely to lead to increased insecurity about the safety of aviation.

The Commission:

- Two new works will be commissioned
- The successful applicants will work closely with CoLab and curator Melissa Laing to realise their work.
- The work will be screened on Air New Zealand's Inflight Entertainment System for up to three months.
- The successful projects will receive a \$3,000 (excluding GST) artist fee.
- Up to \$3,000 will be available to meet development and production costs. Successful applicants will be required to provide a detailed budget before commencing the project.
- The final work must be delivered in a digital format. Specifications will be provided with the commission.
- Use of CoLab's facilities such as their interactive suite including film and editing equipment, green screen, motion capture suites and software applications can be negotiated.
- The rights to the finished work will remain with the artist and the work will be able to be exhibited or screened publically after the three-month Air New Zealand screening period has elapsed.

Filming inside the aircraft

Air New Zealand has a to scale aircraft set, used for planning, flight attendant training and the filming of advertisements and safety videos. Proposals may incorporate filming in this set. The final decision about use of the set rests with Air New Zealand and will be negotiated as part of the commission.

Eligibility

All artists with New Zealand citizenship or permanent residency are eligible to apply. Preference will be given to artists with an established track record, and an existing engagement with work for screen, including but not limited to dance on screen, video art, experimental film and animation. We welcome proposals from individuals and groups.



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The successful applicants must be available to realise the proposed work before **24 May 2012**

Application Details

Expression of Interest's for selection must be received by **November 16**

Email as a PDF to: melissa.laing@aut.ac.nz

Your application should include:

- An identified contact person, including email, telephone and postal address
- A current CV for all primary participants.
- A cover letter no more than 2-3 pages outlining the specific project proposed for the New Works for Screen commission, as well as containing general information about your practice.
- A show reel of previous screen based work as a DVD (3 copies is preferred) or valid urls linking to works online.
- Additional supporting material such as publications or reviews (3 copies of each is preferred). Please ensure that you send only copies of support material and if you wish to have this returned to you please provide a self-addressed envelope with your application.

CoLab mailing address is:

Dawn Hutchesson
CoLab Manager
AUT University
D-60, Private Bag 92006
Auckland 1142

Successful first stage applicants will be invited to submit a fuller outline including budget and time line.

Assessment Details

The proposals will be evaluated by a selection panel. Factors such as the participants experience and track record, the quality of the proposed idea, its relevance to the inflight experience and its feasibility will be considered. A selection panel will be comprised of Frances Joseph, Director of CoLab, Melissa Laing, curator for CoLab, an arts industry representative, and a representative from Air New Zealand.

The selection decision will be final and no correspondence will be entered into with unsuccessful applicants.

Project Timeline

Expressions of Interest received	16 November 2011
Semi finalists invited to submit detailed outline	5 December 2011
Unsuccessful applicants informed	5 December 2011
Detailed Project Proposal received from semi finalists	5 January 2011
Applicants advised of the outcome and contracts sent to successful applicants	15 January 2011
Commissioned projects completed	24 May 2012

For information on CoLab and Air New Zealand please visit the following urls:

CoLab: <http://www.colab.org.nz>

Air New Zealand: <http://www.airnewzealand.co.nz/about-air-new-zealand>